

## Work Force Training Fund (WTF) grants for Massachusetts Small Businesses with 100 or fewer employees



### SUMMER 2024-SPRING 2025 CATALOG

#### WHY TRAIN WITH WILLIAM GEORGE ASSOCIATES?

- Over 15,000 students successfully trained.
- Approved by WTF for up to \$20,000 in training funds fully reimbursed!
- Training that will improve the knowledge and skills of your employees by:
  - Increasing revenue;
  - Lowering operating costs;
  - Transforming your organization into an innovative and Agile enterprise.

#### Approved courses:

- Agile for Leadership
- PMP/PM-SM™ (PM-Scrum Master ) Certification
- Lean Six Sigma Green Belt Certification
- Agile/Scrum Master™ Certification
- Microsoft Project (current version)

# WGA WORKFORCE TRAINING FUND CATALOG

S U M M E R 2 0 2 4 - S P R I N G 2 0 2 5

*William George*  
Associates Ltd.

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## ABOUT WILLIAM GEORGE ASSOCIATES, LTD.

William George Associates, Ltd. ([www.williamgeorge.net](http://www.williamgeorge.net)) provides comprehensive Project Management, Lean Six Sigma, and Agile solutions which include Training, Consulting, Tool Implementation, and Staffing.

Founded in 2002, WGA has been a driving force and thought leader in the professional services domain. WGA is a certifying body in Agile and Lean Six Sigma and has recently release the new standard in Project Management credentials... the PM-SM™ (Project Manager-Scrum Master combination credential) which fills an unmet need to instill and infuse Agile principles into traditional Project Management. Training and certifying PM's to perform in this dual role both simplifies the hiring strategy for Project and Product teams and streamlines roles and responsibilities.

Also a Microsoft Certified Partner, WGA brings a unique perspective to the application of Project Management software to the PMO and the Projectized environment. Project Online is the most cost-effective and tailorable PM tool in the market. Lightweight and configurable are its most valuable features and PowerBI allows WGA to draw critical data from any system into one place for reporting and analysis.



For more information please call 978.869.6651

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# WGA WORKFORCE TRAINING FUND CATALOG

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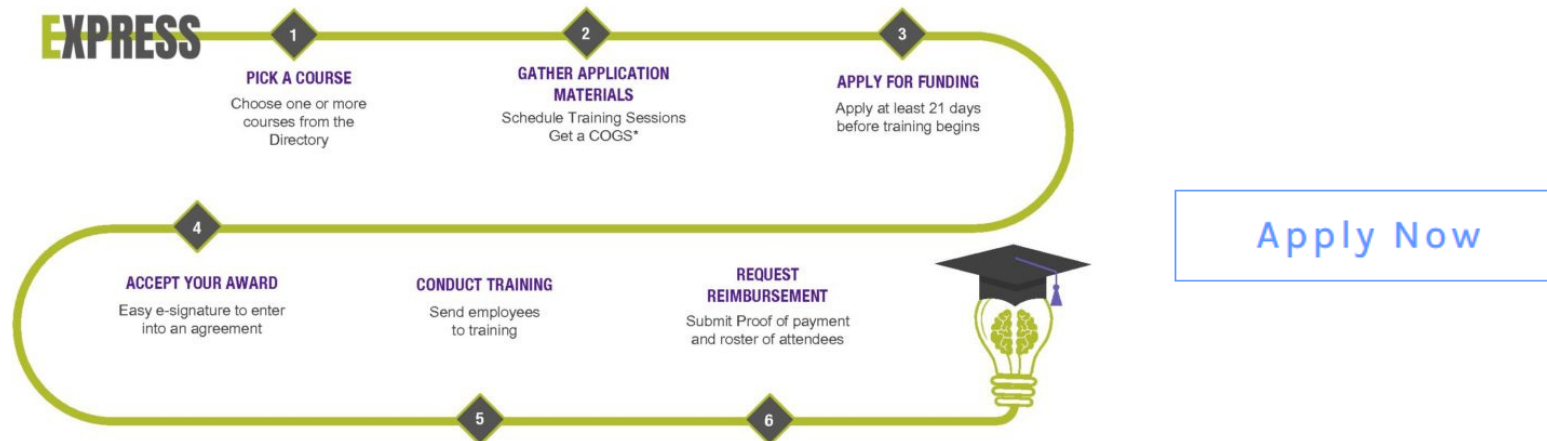


Program Title: Workforce Training Fund (WTF)

Eligibility: MA companies with 100 or fewer employees– up to \$20,000 in training funds fully reimbursed by the WTF Express Fund

## About the Workforce Training Fund Express Program

The WTF express fund offers Massachusetts small businesses the opportunity to apply for and have employees attend game-changing approved training within 21 days of application submittal. This training is provided only by approved training vendors and it will improve your company's competitive standing and help retain valuable employees. Call Mark Hall today at 978-869-6651 to discuss how our training can make a real difference in your business performance in these times that are so challenging for small businesses. From Innovation techniques, to Agile, to Project Management, to Lean Six Sigma, start your journey today in enhancing your organization of energy and accomplishment.



# WGA WORKFORCE TRAINING FUND CATALOG

S U M M E R 2 0 2 4 - S P R I N G 2 0 2 5



Presentation Title: Agile for Leadership

Duration: 2-hours

Cost: \$495

## Course Description

Every organization is asking ‘how can we become more Agile?’ This mini-course defines and provides a roadmap for energizing and aligning all employees. It also enables understanding how an organization can achieve full engagement of its Product Development/Project Management teams thus empowering them to do their finest work. Once aligned and engaged, a transformation to an innovative and Agile enterprise is achievable. This 2-hour session is a recommended first step in planning a transformation to a culture of innovation and accomplishment.

## Who should attend?

All members of the Senior Leadership/Executive team, Division heads and their line managers, and anyone accountable for the conception, development and support of the organization’s products and services. The scope of the presentation includes the satisfaction of customers both external and internal.

Dates:

2024

July 15

July 29

August 12

August 26

September 13

September 27

October 10

October 24

November 4

November 18

December 10

2025

TBD

# WGA WORKFORCE TRAINING FUND CATALOG

S U M M E R 2 0 2 4 - S P R I N G 2 0 2 5



Program Title: PMP Prep/PM-SM™ Certification (5-weekdays)  
Duration: 35 hours  
Cost: \$3,000

Dates:

## Course Description

This course combines the USA's most successful PMP prep class with a new credential, William George Associates' PM-SM™ (Project Manager-Scrum Master™). This course updates waterfall project management concepts in the tradition of PMI, with Agile/Scrum, thus creating an improved and unified set of better practices. The development and release of this course results from observation of market trends where relatively few organizations have dedicated Scrum Masters but DO have full-time Project Managers. The responsibilities of the Project Manager and Scrum Master have overlapped since the advent of Agile in the 1990's, so it makes sense to certify professionals in this dual role. This increases the efficiency, value, and adoption of Scrum without forcing new titles. The delivery of this course is Hybrid meaning it is a combination of live instruction and online lectures.

2024

July 9, 16, 23, 30, Aug 6  
August 7, 14, 21, 28, Sept 4  
September 9, 16, 23, 30, Oct 7  
October 11, 18, 25, Nov 1, 8  
October 30, Nov 6, 13, 20, 27

2025 TBD

## Who should attend?

Anyone wanting to prepare for the PMP Exam while also attaining a new powerful and relevant credential - the PM-SM™. Anyone interested in becoming a leader of teams and projects with all the required human skills. The PMP credential is still highly valued in the industry and the knowledge, skills, and techniques taught in class not only prepare partici-

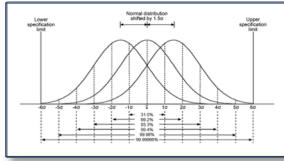


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# WGA WORKFORCE TRAINING FUND CATALOG

S U M M E R 2 0 2 4 - S P R I N G 2 0 2 5



**Program Title:** Lean Six Sigma Green Belt Certification (5-weekdays)  
**Duration:** 35 hours  
**Cost:** \$3,000

## Course Description

Businesses that incorporate quality in critical business systems realize that Lean and Six Sigma as separate entities do not fully address the needs of the organization. Lean's main focus is minimization of waste. Six Sigma is about eliminating defects. These two approaches have been widely used for achieving cost reduction which is an obvious benefit, but the ultimate goal of Lean Six Sigma is to create a culture of continuous improvement. This approach leads to satisfied customers, high performing and empowered employees, and a positive, energetic culture of innovation and accomplishment. WGA's Lean Six Sigma Green Belt certification teaches students about methodology, strategy, culture and goals of Lean Six Sigma. Students will understand to internalize and use the tools and concepts behind the blended methodology. We cover the core concepts, tools and practices of each phase of the DMAIC (Define – Measure – Analyze – Improve – Control) model while incorporating Lean principles and tools. A mandatory class project takes participants from the theoretical world to practical employment of the tools of Lean.

What sets WGA's LSSGB course apart is the class project which is supported by the participants' managers and yields at least \$50,000 in benefits to their company. The final day of class includes a formal presentation of all class projects and taking the certification exam.

## Who should attend?

This course is intended for professionals who want to obtain the Lean Six Sigma Green Belt certification to complement their current professional expertise. projects. It is also for professionals wanting to develop the required knowledge, skills and tools required to successfully manage projects and improve processes using Lean Six Sigma techniques.

Dates:

2024

July 11, 18, 25, Aug 1, Aug 8

August 15, 22, 29, Sep5, Sep 12

September 13, 20, 27, Oct 4, Oct 11

2025

TBD

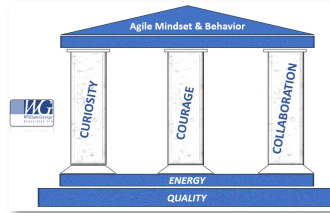


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# WGA WORKFORCE TRAINING FUND CATALOG

S U M M E R 2 0 2 4 - S P R I N G 2 0 2 5



Program Title: Agile/Scrum Master™ Certification (2-weekdays)

Duration: 13 hours

Cost: \$1,195

## Course Description

The Agile/Scrum Certification course is a 2-day energetic, hands-on course offering project teams valuable knowledge, skills, and credentials. WGA has crafted Scrum training and consulting services to assist clients in becoming closer to their customers by teaching how to accurately define WHAT customers want and WHY. This course includes innovation modules and Agile Design Reviews™ and a certification exam.

Participants will learn the roles and responsibilities critical to Agile methods, and they will understand the intentions of the methodology. The founders of the Agile movement made significant contributions to the project management profession mostly by allowing the technical teams to be closer to the customer that ever before...by PROCESS! As always, participants will work on a class project relevant to their current real project work and will present a plan for a project to their classmates.

## Who should attend?

WGA's Agile Certification course is designed for professionals seeking knowledge of Agile/Scrum and practical application of the principles with hand-on team projects. Any role touching the prod-

Dates:

2024

July 8, 10

August 13, 16

September 3, 6

October 15, 17

November 12, 15

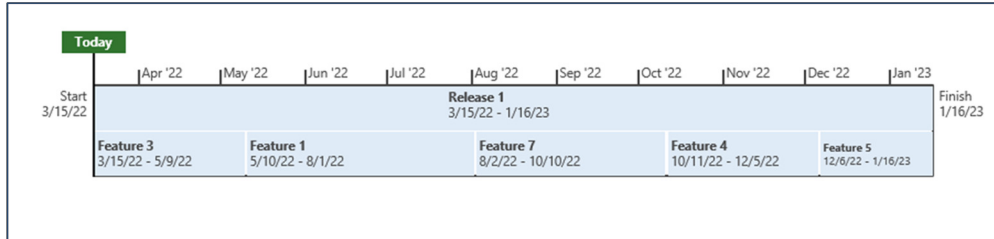
December 17, 19

2025

TBD

# WGA WORKFORCE TRAINING FUND CATALOG

S U M M E R 2 0 2 4 - S P R I N G 2 0 2 5



Program Title: Microsoft Project Current Version (2-weekdays)

Duration: 13 hours

Cost: \$1,395

## Course Description

This training class is among the most successful Microsoft Project classes in the USA and this software tool is the most powerful and popular scheduling software application in the world. This course is a live, in-person or remote class that utilizes a modular approach with a significant hands-on class project allowing each student to apply and learn intermediate scheduling techniques. Students will learn the concepts of the Critical Path Method, then set up a project correctly in Microsoft Project, develop an accurate schedule, update status of the project weekly, and generate impressive status reports. The ability to create, update and deliver progress reports for projects is a core requirement of the Project Manager/Program Manager roles. The ability to develop high-quality schedules is a tremendous benefit to the planning and execution of any organization's strategic project portfolio.

## Who should attend?

All Project Managers and Program Managers should take this course as well as anyone performing those roles without the titles. This includes Project coordinators, HR representatives, Executive Assistants, Lean Six Sigma Green Belts, and anyone assigned to lead a project of significance.

Dates:

2024

July 10, 11

August 14, 15

September 17, 18

October 16-17

November 12-13

December 10, 11

2025

TBD